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One Capitol Mall, Suite 800 | Sacramento, CA 95814 tel 916.669.5336 fax 916.669.5337 www.camtc.org

Sent and Posted: Friday September 4, 2015

### NOTICE OF PUBLIC MEETING

Tuesday, September 15, 2015 – 12:00pm (noon) Sheraton Gateway Hotel LAX Gateway Ballroom 6101 W. Century Blvd., Los Angeles, CA 90045

#### **AGENDA**

- 1. Call to order and establish quorum
- 2. CEO's welcome
- 3. Introduction of ten statutorily designated board members
- 4. Appointment of three additional board members
- 5. Election of officers
- 6. Chairperson's comments
- 7. Director orientation by General Counsel
- 8. 2015 strategic priorities
- 9. 2016 strategic priorities
- 10. Enforcement process overview by Special Counsel
- 11. Items for future agendas, board meetings and locations
- 12. Closed session with CAMTC legal counsel pursuant to California Government Code section 11126(e)
- 13. Adjourn

All agenda items are subject to discussion and possible action. To make a request for more information, to submit comments to the Board, or to make a request regarding a disability-related modification or accommodations for the meeting, please contact Sheryl LaFlamme at (916) 669-5336 or One Capitol Mall, Suite 800 Sacramento CA 95814 or via email at <u>camtc@amgroup.us</u>. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. This notice and agenda is available on the Internet at <u>http://www.camtc.org</u>



1400 K Street, Suite 400 • Sacramento, California 95814 Phone: 916.658.8200 Fax: 916.658.8240 www.cacities.org

- TO: Ahmos Netanel, CEO, California Massage Therapy Council (CAMTC) One Capitol Mall, Suite 800 Sacramento, CA 95814
- FROM: Christopher McKenzie, Executive Director
- SUBJECT: Appointment to CAMTC Board
- **DATE:** August 17, 2015

Thank you for your memorandum today, reminding us of the League's appointment to the CAMTC Board, effective 12:00 p.m. PST, September 15, 2015. I am pleased to inform you that the Executive Committee of the League Board of Directors has approved the appointment of Ron Bates, Senior Advisor to the League and the International City/County Management Association, former city manager, and former city elected official. I know you will find Ron a valuable addition to the CAMTC Board. His contact information appears below.

Ronald Bates, Ph.D. Senior Advisor, League of California Cities/ICMA 10171 Kings St. Los Alamitos, CA 90720 323-983-3680 FAX 562-493-0688 Email: ronaldrbates@gmail.com

Also please be advised that we also are preparing to nominate one or more city attorneys for consideration by the CAMTC Board for the attorney representing cities position listed in B&P Code 4601 (g)(11). I hope to have that recommendation for you shortly.

Thank you. Please let me know if you have any questions.

C. Ron Bates Koreen Kelleher From: "Robert W. Johnson" <<u>robert@cappsonline.org</u>> Subject: RE: CAMTC appointment Date: August 17, 2015 4:29:12 PM PDT To: "'Ahmos Netanel'" <<u>anetanel@camtc.org</u>> Cc: "Matt Back" <<u>matt@mattbackgr.com</u>>, "Budlong, Allison" <<u>budlonga@nhi.edu</u>>, "Myers, Mason" <<u>myersm@nhi.edu</u>> Reply-To: <<u>robert@cappsonline.org</u>>

Hi Ahmos

Thank you for the attached letter

We will continue with Allison Budlong as our representative on the new Council.

Regards, Robert

Robert Johnson CAPPS Executive Director 555 Capitol Mall #705 Sacramento Ca. 95814 (916) 447-5500 www.Cappsonline.org 2015 Annual Conference: Hyatt La Jolla, Oct. 7-9 From: "White, Maureen" <<u>mwhite@cccco.edu</u>> Date: August 19, 2015 at 8:20:19 AM PDT To: Ahmos Netanel <<u>anetanel@camtc.org</u>> Cc: "Jones, Debra" <<u>djones@CCCCO.edu</u>> Subject: CA Massage Therapy Council Appointee: Dr. Jeff Forman

August 19, 2015

TO: Ahmos Netanel Chief Executive Officer California Massage Therapy Council

#### **RE:** Dr. Jeff Forman

Dear Chairman Netanel:

The Workforce & Economic Development Division of the California Community Colleges Chancellor's Office is pleased and proud to re-appoint Dr. Jeff Forman to the California Massage Therapy Council.

Best regards,

Maureen Maureen E. White, M.A., Ed.D., SPHR Doing What Matters for Jobs & the Economy Career [Technical] Education Practices Workforce & Economic Development Division CA Community Colleges Chancellor's Office 1102 Q Street, Suite 4554 Sacramento, CA 95811 mwhite@cccco.edu www.cccco.edu (916) 445-0103



### **COUNTY** OF **SAN MATEO** HEALTH SYSTEM

Heather Forshey, MS, REHS Director

Environmental Health 2000 Alameda de las Pulgas Suite 100 San Mateo, CA 94403 www.smchealth.org www.facebook.com/smchealth

August 24, 2015

To: Ahmos Netanel, CEO California Massage Therapy Council (CAMTC)

From: Sandra Estrin, Program Supervisor Environmental Health San Mateo County

Re: Appointment of CAMTC Board Seat

I am pleased to appoint Heather Forshey, Director of Environmental Health, San Mateo County to the new CAMTC Board that will be seated at 12:00 p.m. PST (noon) September 15, 2015, pursuant to California Assembly Bill 1147.

I am confident that the CAMTC Board will benefit greatly for Heather's rich experience. Environmental Health looks forward to continuing to work with CAMTC.

Please don't hesitate to call me at 650-372-6216 if you have any questions or I can be of further assistance.





### Formerly known as: Mary Magdalene Project

August 26, 2015

- To: Ahmos Netanel, CEO California Massage Therapy Council (CAMTC)
- From: Journey Out Nancy Eichler-Binn, Esq., Co-President 7136 Haskell Avenue Suite 125 Van Nuys, CA 91406
- Re: Appointment of CAMTC Board Seat

We were honored to receive your letter selecting Journey Out as the anti-human trafficking organization for a seat on the new California Massage Therapy Council. We are delighted to accept.

I, Nancy Eichler Binn, will be the representative to the CAMTC; Dr. Stephany Powell will be our alternate representative. I will join you at noon on September 15, 2015 for the first meeting of the new Board.

Please direct correspondence to me at Nancy Eichler Binn, 5721 White Cloud Circle, Westlake Village, CA 91362.

I'm looking forward to meeting the Board in September. Thank you again for your selection of Journey Out. We are looking forward to a productive partnership with CAMTC.

Sincerely,

Nancy Eichler Benn

Nancy Eichler-Binn, Esq., Co-President

From: Leslie McGill [mailto:lmcgill@californiapolicechiefs.org]
Sent: Wednesday, August 26, 2015 4:25 PM
To: Sheryl LaFlamme <SLaFlamme@amgroup.us>
Subject: New Cal Chiefs' rep to the CAMTC Board

Thanks for your help!

Our new rep is:

Chief Sandra Spagnoli San Leandro Police Department 901 E 14<sup>th</sup> Street San Leandro, CA 94577 510-577-3251 phone 510-577-3275 fax <u>sspagnoli@sanleandro.org</u>

Please send her all of the information about your upcoming meeting. Thanks!

Leslie McGill, CAE | Executive Director California Police Chiefs Association PO Box 255745 Sacramento, CA 95865-5745 Direct: 916-325-9004 916-481-8000 phone | 916-481-8008 fax 916-804-3527 cell Imcgill@californiapolicechiefs.org www.californiapolicechiefs.org Facebook: CalChiefs Twitter: @CalChiefs

Serving as the voice of and resource of choice for California's municipal police chiefs.

# American Massage Council<sup>®</sup>

September 1, 2015

Mr. Ahmos Netanel Chief Executive Officer California Massage Therapy Council One Capitol Mall, Suite 800 Sacramento, CA 95814

Re: Appointment of CAMTC Board Seat

Dear Ahmos:

Please be advised that the American Massage Council (AMC) would respectfully like to appoint Dixie Wall to a seat on the California Massage Therapy Council CAMTC Board.

Sincerely yours,

Michael J. Schroeder Chairman

1100 W. Town & Country Road, Suite 1400 • Orange, CA 92868 • 800-500-3930 • Fax 714-571-1863

From: Lally, Christine@DCA [mailto:Christine.Lally@dca.ca.gov]
Sent: Thursday, September 03, 2015 4:03 PM
To: 'anetanel@camtc.org'; 'slaflamme@amgroup.us'
Cc: Lee, Richard (DPH)
Subject: Re: Department of Consumer Affairs Appointment to CAMTC Board of Directors

Good afternoon again, Mr. Netanel & Ms. LaFlamme -

I am pleased to introduce to you DCA Director Awet Kidane's appointment to the California Massage Therapy Council Board of Directors – *Mr. Richard Lee!* 

Attached is the letter from Director Kidane confirming his appointment to the CAMTC Board of Directors.

I have advised Mr. Lee of the upcoming meeting in Los Angeles on September 15 & have included him on this email so you can easily get him up to speed.

Richard J. Lee (415) 252-3992 work (650) 255-7391 cell Richard.Lee@sfdph.org

Please let me know if you have any questions or need more information.

Thank you!

Christine

Christine J. Lally Deputy Director, Board & Bureau Relations <u>California Department of Consumer Affairs</u> Phone (916) 574-8200 | Desk (916) 574-8214 | Fax (916) 574-8613 <u>Christine.Lally@dca.ca.gov</u>



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Ahmos Netanel Chief Executive Officer California Massage Therapy Council One Capitol Mall, Suite 800 Sacramento, CA 95814

September 3, 2015

Dear Mr. Netanel,

Pursuant to California Assembly Bill 1147, a new CAMTC Board will be seated September 15, 2015. The California Chapter of the American Massage Therapy Association would be honored to have Mark Dixon continue to be the AMTA's appointee. Mark is a California-certified massage therapist and has been a massage practitioner who is both a California resident and longtime dedicated professional.

Thank you and we look forward to the work CAMTC will do for our current and future AMTA members in California.

Sincerely,

hink lanton

Lisa A. Santoro President American Massage Therapy Association California Chapter 617-312-2302 president@amta-ca.org

> amta california chapter 2844 Cardinal Drive, Lincoln, CA 95648 ph. 800.696.2682 www.amta-ca.org

California State Association of Counties

CAAC	Septembe	r 4, 2015
1100 K Street Suita 101 Sourcimento	To:	Ahmos Netanel, CEO California Massage Therapy Council (CAMTC)
California 95914	From:	Matt Cate, Executive Director California State Association of Counties
<sup>Set</sup> ridene 916.32 <b>7-7</b> 500	Re:	Re-Appointment of CAMTC Board Seat
fic varb 916-441-5507		

As a follow up to my staff's discussion with CAMTC staff earlier this week, the California State Association of Counties (CSAC) is pleased to re-appoint Mr. Guy Fuson as CSAC's representative on the CAMTC Board.



1400 K Street, Suite 400 • Sacramento, California 95814 Phone: 916.658.8200 Fax: 916.658.8240 www.cacities.org

- TO: Ahmos Netanel, CEO, California Massage Therapy Council (CAMTC) One Capitol Mall, Suite 800 Sacramento, CA 95814
- **FROM:** Christopher McKenzie, Executive Director

SUBJECT: Nomination of City Attorney for Appointment to CAMTC Board

**DATE:** August 19, 2015

With the full involvement and support of the City Attorneys Department of the League, I am honored to submit to the new CAMTC Board and you the name of a highly qualified city attorney for consideration for appointment to the new Board to fill the director position required by Business and Professions Code 4601 (g)(11) of "...an attorney licensed by the State Bar of California, who has been practicing law for at least three years and who at the time of appointment represents a city in the state." The nominee is Michael E. Gates, the elected City Attorney of Huntington Beach.

Michael was elected as Huntington Beach City Attorney on November 4, 2014. Prior to his election, he was a partner at a successful law firm in Orange County, serving as a trial attorney and had defended numerous clients in a wide range of legal areas such as: Federal Civil Rights (Excessive Force), Public Entity Law, Government Tort Liability, General Liability, Truck/Automobile Liability, Premises Liability, Products Liability, Professional Liability, Medical Malpractice, and Employment Law.

Michael has represented clients such as the County of Orange, Orange County Sheriff's Department, Orange County District Attorney, Catholic schools and parishes, various large scale trucking companies, and various physicians, surgeons, and other medical professionals and hospitals in the Orange County and Los Angeles areas.

Michael's legal experience began in 2006 when he had the privilege of working as a clerk for the United States Department of Justice engaged in the prosecuting fraud cases on behalf of the U.S. Government. He also clerked two terms with the Orange County District Attorney's Office in both the Felony and Major Frauds units, and worked for a federal bankruptcy judge for the Central District of California. Michael also worked as a Certified Law Clerk representing minors before the Ninth Circuit Court of Appeals, where he undertook significant law and motion to protect the due process rights of unrepresented minors in the immigration court system. Michael earned his Juris Doctor from Chapman University School of Law. Prior to his legal education, he earned his Bachelor of Science degree in Business Administration and Management, magna cum laude, from Pepperdine University, and has been a member of the Beta Gamma Sigma Honors Society for almost ten years.

Michael's contact information is:

City of Huntington Beach City Attorney Office 2000 Main Street Huntington Beach, CA 92648 Phone: (714) 536-5555 Fax: (714) 374-1590 Email: <u>Michael.Gates@surfcity-hb.org</u>; c: <u>Sandie.Frakes@surfcity-hb.org</u>

As you can see, Michael is highly qualified for this position, and he is willing and able to begin serving on the new CAMTC Board. Once you advise us how you plan to agendize this item for the new Board when it meets on September 15, 2015, we will likely urge him to attend that meeting so the new Board can meet him in person and discuss his interest and qualifications.

Please advise me at your earliest convenience of the process and timing you anticipate the new Board will employ in filling this B&P Code 4601 (g)(11) appointment. I would also appreciate knowing if you or others plan on submitting the names and credentials of other nominees for this position.

Thanks very much. Please let me know if you have any questions.

C. Michael E. Gates, City Attorney, Huntington Beach Ron Bates, LCC Appointee, CAMTC Board of Directors Koreen Kelleher, Assistant General Counsel

DOCUMENT 4.2



ESTABLISHED 1850

**CITY OF VACAVILLE** 

650 MERCHANT STREET VACAVILLE, CALIFORNIA 95688-6908 <u>www.cityofvacaville.com</u> LEN AUGUSTINE Mayor

CURTIS HUNT Vice Mayor DILENNA HARRIS Councilmember

MITCH MASHBURN Councilmember

RON ROWLETT Councilmember

July 21, 2015

Office of the City Attorney (707) 449-5105

Mark W. Dixon, Chairman One Capitol Mall, Suite 800 Sacramento, CA 95814

Re: Appointment to CAMTC Board of Directors

Dear Mr. Dixon,

This letter is in support of my application to be considered for appointment to the CAMTC Board of Directors as a municipal law attorney.

By way of background, I have been practicing municipal law since January 1992. Upon the passage of Senate Bill 731, I was one of the first City Attorneys to draft an ordinance which became effective in January 2009, requiring that CAMTC certification be mandatory at the local level. Following the adoption of the ordinance, I worked closely with the Vacaville Police Department to enforce the ordinance. Between 2010-2014 the City of Vacaville was successful in closing down or suspending approximately ten businesses that were suspected to be fronts for prostitution.

Upon the passage of Assembly Bill 1147, I drafted a revamp of the City of Vacaville's ordinance, which will become effective on September 10, 2015. This ordinance continues the requirement of CAMTC certification, and regulates the owners of Massage Therapy Establishments as authorized by Assembly Bill 1147. I have been advised by Director of Governmental Affairs Beverly Mays that the ordinance is being distributed to other cities as an example of a model ordinance.

I would like to be appointed to CAMTC's Board of Directors to continue to protect the public through certification by helping to set policy through a seat on the Board. If selected, I will bring the knowledge I have accrued since the inception of the Massage Therapy Act, a strong work ethic, and my enthusiasm for the protection of consumers through the CAMTC certification requirements.

Thank you for your consideration.

Sincerely,

Shana S. Faber Assistant City Attorney

### SHANA S. FABER Attorney at Law Vacaville City Attorney's Office 650 Merchant Street Vacaville CA 95688 Telephone: (530) 400-9470 (Cell) (707) 449-5304 (Work) E-mail: shana.faber@cityofvacaville.com

### **PROFESSIONAL RESUME**

### ADMITTED TO PRACTICE

State Bar of California, 1983

United States District Court, Eastern District of California, 1983

United States Supreme Court, 1999

### **EDUCATION**

J.D., 1983, University of the Pacific, McGeorge School of Law, Sacramento, California

B.A., 1978, California State University, Chico, California

### PROFESSIONAL EXPERIENCE

# 7/02-Assistant City AttorneyPresentVacaville City Attorney's Office

Serve as legal advisor to City Council and other boards, commissions and committees of the City of Vacaville. Prepare ordinances, resolutions, permits, licenses, and other legal documents, including the preparation of one of the first massage therapy regulatory ordinances following the enactment of Senate Bill 731 and as re-authorized by Assembly Bill 1147. Provide advice to City departments and officials on a broad variety of legal issues. Represent the City in administrative hearings, including disciplinary actions against massage establishment owners who are in violation of the City's Massage Therapy Ordinance. Act as principal legal advisor to City in the City Attorney's absence.

### **PROFESSIONAL RESUME (Continued)**

### 1/92-7/02 Sacramento City Attorney's Office

### Senior Deputy City Attorney/Supervisor of the Advisory Section February 2000 to July 2002

Supervised and managed five full-time Deputy City Attorneys having principal responsibility for providing advisory legal services to the City of Sacramento and its officials, departments, boards, commissions, and agencies. Responsibilities included attendance at City Council, commission, and board meetings, preparation of written opinions, drafting and review of ordinances and contracts, and providing legal advice on a daily basis to department heads and staff.

# Senior Deputy City Attorney/Supervisor of the Litigation Section January 1997 to February 2000

Developed and directly supervised the Litigation Section of the Sacramento City Attorney's Office, consisting of six Deputy City Attorneys and three paralegal and investigative support staff. Duties included overseeing all litigation brought by or against the City of Sacramento.

### Deputy City Attorney January 1992 to January 1997

Personally handled a wide variety of litigated matters, including administrative hearings and jury trials.

### 2/84-1/92 Associate Attorney Porter, Scott, Weiberg & Delehant

Responsible for the handling of all aspects of civil litigation, with an emphasis on the defense of municipalities, including appearances at judicial and quasijudicial proceedings. Autonomous management and supervision of extensive case load.

### 8/83-1/84 Law Clerk/Associate Attorney de la Vergne & McMurtry

Worked for private Sacramento law firm. Duties included the representation of local municipalities.

# **PROFESSIONAL RESUME (Continued)**

#### REFERENCES

### Gerald L. Hobrecht, City Attorney Vacaville City Attorney's Office 650 Merchant Street Vacaville, CA 95688 (707) 449-5105

# Laura Kuhn, City Manager

*City of Vacaville* 650 Merchant Street Vacaville, CA 95688 (707) 449-5100

#### John Carli, Chief of Police City of Vacaville

660 Merchant Street Vacaville, CA 95688 (707) 449-5200

# THE MASSAGE PLACE

September 9, 2015

BOARD OF DIRECTORS CALIFORNIA MASSAGE THERAPY COUNCIL

Dear Board Members:

I respectfully request that I be re-elected to the Board of CAMTC as a Representative of a Massage Business Entity. I have had the honor of serving on the Board since 2010 and have found the privilege satisfying.

I have also served as Treasure during most of that time. I am happy to retain that post if the Board so desires.

Thank you for considering me. My resume is attached.

Sincerely,

males males

Michael Marylander President

Attachment

Santa Monica, CA 90405

310-930-7731

### MICHAEL MARYLANDER

Michael is founder and president of The Massage Place, Inc., a chain of 15 company-owned and licensed massage therapy centers. The company is built around the concept of high quality massage at value prices. The company has pioneered the concept of Value Massage and his business model has been widely emulated.

Over 250 massage CAMTC certified massage therapists maintain a practice at The Massage Place facilities.

He has served as a Board Member and Treasurer of CAMT, the State of California Association that oversees the massage industry, since 2010.

He is 38 years of age, married, with three children. He is a graduate of Loyola Marymount University, with a B.S. in Business Administration. Among his scholastic awards are: Russell Woods Memorial Scholarship from Marymount College, Phi Theta Kappa Society, and Valedictorian, Marymount College.

Michael has also attended Emperors College, School of Chinese Medicine and is a certified massage therapist with many advanced courses to his credit. September 10, 2015

California Massage Therapy Council One Capitol Mall, Suite 800 Sacramento, CA 95814

Dear Appointed Board of the California Massage Therapy Council:

Please accept this correspondence as my application for one of the open seats on the California Massage Therapy Council Board of Directors. The CAMTC has become the leader in providing public safety in the area of massage therapy. This is an industry that was hijacked by criminals engaged in human trafficking. I spent almost thirty years combating human trafficking on the front lines as a police officer and detective. As I progressed in my career, I continued directing these efforts as a police administrator and spent one year undercover inside an illegal operation that has given me what I believe is a unique insight into illegal massage operations. In addition to my police experience, I have set up and directed the licensing of massage parlors at the local level in San Mateo County and have promoted a system that can work to rid any area of illegal operations. I have been a guest lecturer on the topic of human trafficking at colleges and community forums.

I have spent several years on the Board of Directors for the CAMTC and feel that I have been a consensus builder who has worked to give this industry back to the vast majority of hardworking and dedicated massage therapists that are currently certified by the CAMTC. As a member of the previous Board, I was part of a group that strove to constantly strengthen the laws surrounding massage therapy in an effort to weed out the criminals while ensuring we do not impinge on those professionals who have dedicated their lives to the healing art of massage therapy.

As the Deputy County Manager, I just finished an assignment where my job was to coordinate the criminal justice system in San Mateo County. Although now I currently oversee all community-based departments, I still oversee human trafficking efforts in the County. Additionally, I am a licensed attorney who spent many years in a litigation practice and I'm very familiar with reading and interrupting the law.

It would be an honor to continue my work on the CAMTC Board of Directors as we move to a new chapter with a newly revised Board. I will bring great insight and dedication to this Board as we continue to strengthen the partnerships between cities, law enforcement, and the CAMTC that will be necessary if we are to provide the highest degree of safety and security to the public that we serve.

Sincerely,

fill Collagy Michael P. Callagy

# Mike Callagy Deputy County Manager



As a Deputy County Manager, Mike previously was the Criminal Justice Liaison with responsibility for coordinating and leveraging the criminal justice resources and assets throughout the County. Starting July 1, 2015, Mike's responsibilities will be to oversee and coordinate the community-based organizations and departments throughout the County, which include Agriculture, Weights and Measures, County Fire, LAFCo, NFO Forward, Parks, Planning and Building, Public Safety Communications, Public Works, and San Mateo County Libraries, and to work with residents of Pescadero and North Fair Oaks on issues that impact their community. Mike will also continue his work as the County Liaison on Human Trafficking issues.

Before joining the County in 2013, Mike spent 29 years with the San Mateo Police Department where he retired as the Deputy Chief of Police. During his tenure there, he worked in, or supervised every aspect of the Police Department including running the day-to-day operations of the Department. Mike is also a licensed attorney in the State of California.

Mike received his Bachelor of Arts degree from the College of Notre Dame, a Juris Doctorate from Santa Clara University, a Master's in Public Administration from the College of Notre Dame and a Master's in Homeland Defense and Security from the Naval Postgraduate School.

Mike lives in Foster City with his wife and their four children.

Organization: San Mateo County Division: County Manager's Office Email Address: mcallagy@smcgov.org Phone Number: 650-363-4129



One Capitol Mall, Suite 320 Sacramento, CA 95814 tel 916.669.5336 fax 916.444.7462 www.camtc.org

Approved March 26, 2015 Board Meeting

### **2015 Strategic Priorities**

- Establish Disciplinary Performance Measures To ensure that CAMTC's enforcement activities are directly aligned with CAMTC's mission of protecting the public, it is essential that CAMTC develop verifiable disciplinary goals. Such performance measures should be an easy-to-understand, transparent system of accountability. It must demonstrate that CAMTC is making and will continue to make the most efficient and effective use of its resources. Once established, these measures will be posted publicly on a quarterly basis.
- 2. Law Enforcement Strengthen the collaboration with local law enforcement agencies
- **3. Local Government** Improve relationships with cities and counties, especially those that grapple with proliferation of illicit massage parlors. Offer help with the accurate implementation of the Massage Therapy Act.
- 4. Certificate Holders Gather feedback from certificate holders regarding their experience with the implementation of the Massage Therapy Act. Conduct general surveys of certificate holders.
- 5. Swift Discipline Maximize the speed by which CAMTC revokes and/or disciplines certificate holders.
- 6. School Approvals Fully implement CAMTC's school approval program and inspect all schools wishing to be approved by CAMTC.
- **7. BPPE MOU** Initiate the development of a Memorandum of Understanding with the Bureau of Private Postsecondary Education.
- 8. Foreign Language Conduct a study that examines the feasibility and possible protocols of providing an approved exam in at least one foreign language



One Capitol Mall, Suite 800 | Sacramento, CA 95814 tel 916.669.5336 fax 916.669.5337 www.camtc.org

Approved June 11, 2015 Board Meeting

# **2016 Strategic Priorities**

- 1. Continue CAMTC as a private, non-profit organization administering voluntary massage certification programs.
- 2. In preparation for sunset review, to continue to meet the goals and priorities outlined by the Legislature in the AB 1147 process, in particular assisting local governments and law enforcement in meeting their duty to maintain the highest standards of conduct and safety in massage establishments by vetting and disciplining certificate holders, and improving communications with local government and law enforcement.
- 3. Continue to educate the public about the importance of positive massage as it relates to protecting the public.